



Sponsorship Opportunities 2010

Over the last couple of years, AWTE has emerged as the most vibrant, business-focused Association for women in the travel industry. Through projects such as the much-acclaimed “Boardroom Ready”, AWTE has shaken off its “old girls” image and attracts active members from amongst the most senior women within the sector. Last year was one of the most successful for AWTE in recent years – we attracted significant publicity and delivered enviable events, culminating in December with the 2009 Christmas Lunch.

The Committee is working hard to finalise the programme of events for 2010. We have fixed dates for our main events: Chair’s Farewell at the House of Lords (April), ITT Conference Cocktails in Benidorm (June), Summer Lunch (July), Chairman’s Lunch (October) and Christmas Lunch (December).

We are expecting good levels of support and if you would like to be a part of the publicity that these AWTE events attract, as well as reaping the additional benefits shown below, please consider including AWTE event sponsorship in your budgets for 2010.

If you would like to register interest or find out more, please contact Karen Ramirez, vicechair@awte.org.uk or call 07887 942578.

Date	Event	Cost	Sponsor Benefits
8 July	Summer Lunch Welcome Reception Venue TBC	£500+VAT	<ul style="list-style-type: none"> • 2 free places • announcement with logo and hyperlink in e-newsletter
7 October	Chairman’s Awards Lunch Welcome Reception Venue TBC	£500+VAT	<ul style="list-style-type: none"> • logo and name with hyperlink on website • trade press & website photography at the event • branding opportunities in the room • mentions on the day by Chair
December	Christmas Lunch Headline Sponsor	2 x £2000	<ul style="list-style-type: none"> • table of 10 places • hosted table at the reception • company name and logo on ticket and programme • logo and name on AWTE website • announcement with logo and hyperlink in e-newsletter • trade press & website photography at the event • branding opportunities in main dining room (stand, literature, etc) • mentions on the day by Chair and auctioneer
	Christmas Lunch Pre-lunch Drinks Reception	1 x £1500 or 2 x £750	<ul style="list-style-type: none"> • branding in the reception area • company name and logo on tickets and programmes • inclusion in trade photography • follow up photography on AWTE website • inclusion in press releases